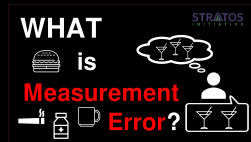
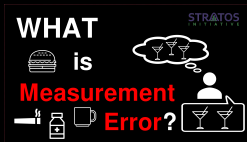


# STRATOS Video Project

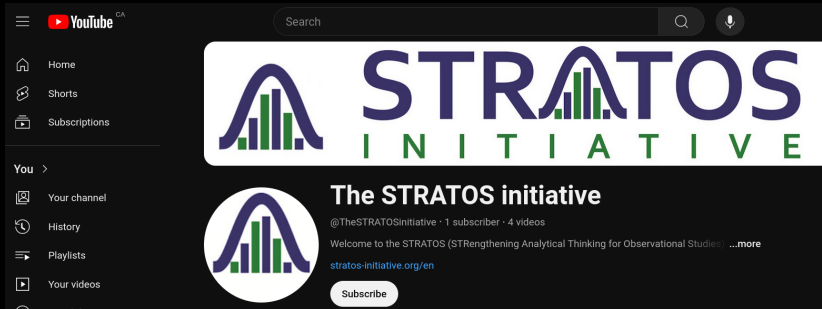
Michael Wallace, University of Waterloo

Slide deck and links available at: [mpwallace.github.io](https://mpwallace.github.io)

- Proposal for introductory videos from each topic group.
- TG2 had a couple example videos.
- TG4 produced a 3-part series on measurement error.



- YouTube page created.
- TG4 videos recorded and uploaded.
- 'Video Repository': a place to send people to see STRATOS content.



- Expand the introductory video series to other TGs.
- Identify other video content already available to be uploaded.
- Identify (and produce) new content beyond the introductory video series/what we already have.

# Tips on Creating Introductory Videos

## Basic Principles:

- Keep them short!
- It's okay/necessary to compromise on detail.
- Time/effort can scale based on available resources.
- Consider alternative approaches (live action, AI(?), etc.).
- Above all: Don't let perfect be the enemy of good!

Video available of my talk about making the TG4 videos as part of Michigan State's Center for Statistical Training and Consulting data visualization series (link on my website).

# Tips on Creating Introductory Videos

Getting started on introductory videos:

- Identify a lead (or 2) within your TG.
- As a group, formulate an overarching structure. For TG4:
  1. What is measurement error?
  2. Why does it matter?
  3. What can we do about it?
- Decide the best format to use (slides, live action, etc.): think about feasibility before next steps.
- Sketch out a (very) rough script of key points/flow. Get TG input/signoff before filling in details/finessing.
- Full script: try to reduce number of 'full takes' for group review.

Existing videos:

- Conference talks/seminars.
- Workshops or other instructional/tutorial materials.

New videos to consider creating:

- Tutorials/examples.
- Paper overviews/summaries.
- R Shiny demonstrations.
- ...other ideas?

- Identify a lead (or 2) in your TG for producing intro videos.
- If you have videos available: send me a link/description.
- Consider options for other new videos.
- If you'd like advice/suggestions/input, let me know.

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